# GSA

8

### GSA's Approach to Deep Energy Retrofits in ESPCs

By:

Sharon Conger ESPC Program Manager

### **Types of Projects**

#### \* 1. Appropriations Only

- \* Most of ARRA
- \* GSA's Capital Program
- \* 2. Financed
  - \* ESPCs
  - \* UESCs
  - \* PPAs





# How does GSA select buildings for Improvements?



- \* How are needs identified?
  - \* Regions work on 5-year Portfolio Plans
    - \* Driven by Infrastructure and Tenant needs and Agency Goals
    - \* Regions submit projects for funding and they are evaluated by Decision Lens Tool.
      - \* Decision Lens Tool has multiple criteria for project selection including energy savings
    - \* ESPC Program Management Office (PMO) is part of the 5 year Portfolio Plan discussion
- \* Are appropriations Available?
  - \* If yes, are they sufficient to achieve the needs?
  - \* If No, look at financing and/or Combination with financing
- \* Other drivers:
  - \* Presidential Performance contracting challenge (PPCC)





- \* Funding was provided for limited scope and full building renovations.
- \* Projects were selected based upon multiple factors.
  - \* Energy savings
  - \* Reducing repair/replacement needs
- \* Projects selected by ARRA PMO
  - Provide a narrative, cost estimate and energy savings calculations.

### Presidential Performance Contracting Challenge (PPCC)



- Presidential Memorandum on Implementation of Energy Savings Projects and Performance-Based Contracting for energy savings GSA's commitment was \$175 million in implementation value
  - GSA's Strategy to Meet our Commitment:
    - The National Deep Energy Retrofit (NDER) project was a pilot to see if we can attain deeper energy retrofits than are generally seen in ESPC projects.
    - □ Regionally run ESPC and UESC contracting.
  - Phase 2 of the PPCC was added
    - □GSA's commitment was \$169,500,000 additional implementation value for a total commitment of \$344,500,000

# GSA's ESPC National Deep Energy Retrofit (NDER) Program

- \* GSA, in partnership with DOE wanted to see if Deep Energy Retrofits were possible in ESPC projects.
  - \* At the time, DOE stated the average % of energy savings in ESPCs was 18%.
- \* GSA started with creating a Program Management
  Office to handle both policy and contracting for
  ESPCs.
- Industry and Government Charrette Discuss how do we do this as partners.

### Centralized Program Management Office



#### □ In support of the GSA ESPC Effort:

- Created a PMO to:
  - Provide Guidance and capture Best Practices
  - Provide Subject Matter Experts to support regions during ESPC development
  - Provides quality assurance to regional ESPC contracting
  - Develop system to ensure essential EPSC administration during contract performance period
- PMO membership includes portfolio, budget, finance, energy team, and contracting.
- Program Legal Counsel was also assigned.

# GSA's Deep Retrofit Concept



- Held a Charrette with all ESCOs and GSA internal stakeholders to discuss if Deep Retrofits were Possible in ESPCs
- Open, collaborative and non-competitive environment to identify barriers and solutions to "raise the bar" on the level of savings an ESPC can provide to government agencies.
- \* Requested out of the box thinking.

# Financing Option-Current View

- Centralized Program
  Management Office (PMO):
- Pull energy information out of GSA systems for all buildings in the region.
- \* 2. Evaluate potential projects based upon current condition, recent renovations, known needs, and energy usage.
- \* 3. Send regions info on buildings PMO sees may have opportunities for ESPCs
- \* 4. Request regional review and input and determination on buildings

Destau	D. ildia d	<b>C</b> -1	665	BTUs/GSF all	Community
Region	Building	Category	GSF	energy	Comments
5	OH2168ZZ	С	53,266	870,970.62	Leased
5	11246077	C	23.280	221,135,53	Leased
		-			
5	MI0000CI	I	77,156	178,755.86	LPOE About 10 years after renovation of large portions.
5	MN0300ZZ	I	20,419	157,631.94	Small and isolated location
5	MI2004ZZ	С	66,652	126,063.03	leased
5	MI0724SB	I	88,256	122,308.88	Built 2005 with ARRA reroof already. Some potential projects
5	MI0402ZZ	А	13,587	116,823.12	Largely glass building. Good potential. Saganaw Mich.
5	MNooooWB	I	45,561	115,942.58	24/7 Constructed 2010 - No investment needs
5	MN0600ZZ	I	9,725	113,365.90	
5	Wloo96ZZ	А	8,082	113,145.12	
5	Wloo98ZZ	А	4,566	107,052.18	
5	MNoo76ZZ	А	50,499	104,928.92	Tier 3 short term hold
5	ILoo54ZZ	I	681,862	101,391.67	Previous ESPC
5	MNoo84ZZ	А	21,350	92,558.43	Older facility some needs, In Minneapolis
5	MNoo88ZZ	А	6,061	87,830.76	
5	OH0100ZZ	А	8,825	86,961.57	
5	MN0000GP	1	14 030	81 910 86	Remote and small



## Financing Option – Future View



- \* Identifying key characteristics or triggers that could determine a strong deep retrofit opportunity.
  - \* Potential Triggers:
    - \* Current and past projects in the building,
    - \* Mechanical Expenses/GSF
    - \* Energy Consumption, EUI % difference
    - Occupant satisfaction rating





- Move federal facilities towards net-zero energy consumption
- \* Reduce water consumption at federal facilities
- Implement cost-effective retrofits with payback periods of 25 years or less
- \* Complete associated construction work without major tenant disruption
- Use innovative technologies
- \* Use renewable energy technologies
- \* Use comprehensive and integrated whole-building approaches to determine ECMs

### **Results of NDER1**

- \* Average DOE IDIQ task order energy savings: 18%
- \* Average Non-NDER GSA task order energy savings: 12%
- \* Average NDER task order energy savings: 38%
- Within GSA, 96 percent of the PMO-managed contracts (measured by contract value) actually got awarded, compared to only 19 percent of the non-PMO-managed contracts.
- \* NDER 2 is still in process.

# Key Strategies for NDER Success

- \* 1. Engaged the ESCO community
- \* 2. Centralized PMO for program guidance
- \* 3. Showed NDER Success
- \* 4. Upper Management Support
- \* 5. Allowing the full 25 year term

### **Combined Funding**



- Most ESPCs included some form of appropriated funding.
- \* Types of Funding:
  - \* Payment of the Investment Grade Audit
  - \* Minor Repair and Alterations funding
  - Prospectus level capital improvement funds
- \* Issues
  - \* Repair and Alterations funding is annual appropriations
  - \* Prospectus funding is difficult to predict



